



NEW MEMBER INFORMATION

The Superyacht Group – Great Barrier Reef – is an industry consortium working collaboratively to further develop the Superyacht industry for Cairns, North Queensland, Australia.

The group serves as an independent “one stop shop” for Superyachts visiting, looking to visit or refit in Australia.

By attending selected boat shows and targeted networking trips to throughout the world, the group actively promotes North Queensland and Australia as a destination for refit and cruising.

The group has a strong membership base and is governed by a board elected by the membership. Regular general members meetings, as well as a number of networking functions, are held throughout the year.

A regular newsletter is published for our members and an international e newsletter is distributed to all international contacts including captains, international media and agents. We encourage members to provide business profiles and articles for the newsletters. Business profiles of all members are also included on our website:

www.superyachtgroup.com

We have dedicated ambassadors to meet Superyachts arriving into Cairns.

The ambassadors assist by advising what facilities and businesses are available to them whilst in the country. They will arrange direct contacts with members as required.

On arrival, yachts and crew will be supplied with our pocket directory containing our member’s list and useful information.

We have four different levels of membership Corporate, Platinum, Gold & Silver. These levels are designed to attract a diverse range of members. The more diverse and comprehensive our membership base becomes, it sends positive signals to the international Superyacht community, that Cairns, our region and our community are pro-active and competent.

We look forward to you becoming a member and encourage your active participation to consolidate the Superyacht Group as a strong industry organisation.

For more information please contact info@superyachtgroup.com