



SUPER YACHT GROUP ♦ GREAT BARRIER REEF

Super Yacht Group – Great Barrier Reef E - News

Issue 7—March 2007

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This edition; celebrities, captains and superyachts galore! Cairns has been buzzing amidst the tropical heat!

The superyacht industry in Cairns is often credited with setting a benchmark for collaboration. The 'cluster' model is now emulated across Australia. During the early days, it was the energy, drive and commitment of key industry players which placed Cairns on the international superyacht map. An example of the power of the industry voice was illustrated recently when The Cairns Port Authority celebrated its centennial anniversary. It was noted that the 'door-knocking' by individuals, determined to create a special port for superyachts, contributed to the development of Sailfish Quay at Cairns Marlin Marina and in effect, changed the face of Cairns' waterfront forever.

This world-class facility is now Australia's most popular superyacht marina.

Over the last 5 years, The *Super Yacht Group – Great Barrier Reef* has diversified from a core group of shipyard providers to a true critical mass of more than 70 companies, offering products and services geared around providing world-class experiences to visiting superyachts. By putting their collective shoulder to the wheel, the members of *Super Yacht Group – Great Barrier Reef* have grown this sector into a multi million dollar industry for the Tropical North Queensland region.

The challenge for Cairns now lies in future development and in finding new and innovative ways to maintain its competitive advantage. Obviously, the destination is a key factor. Of one thing I'm positive; the Cairns Superyacht industry will continue to blaze the trail as Australia's premier superyacht destination.

Best wishes,

Jacqueline Brinkman
Chief Executive Officer
Super Yacht Group – Great Barrier Reef





Cairns—Australia’s number one international superyacht destination

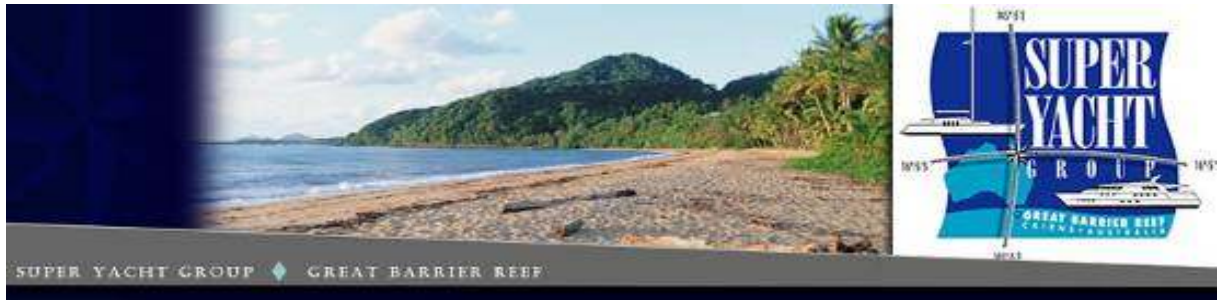
Cairns has retained its status as Australia’s leading superyacht destination by once again attracting more international superyachts in 2006 than any other Australian city.



Between 40 – 50 luxury vessels now regularly visit Cairns each year to enjoy the world-class, Cairns Marlin Marina and undergo refit and maintenance. It is estimated that superyachts injected between \$50m - \$60 million into the economy of Cairns last year.

As one recent visiting superyacht captain stated; *“Cairns’ facilities and services are the best in the country if not, the South Pacific region.”*





With the Great Barrier Reef, world heritage rainforest, idyllic islands, immaculate secluded beaches, spectacular diving, game fishing and the best in luxury retreats, this region offers more than a glimpse of paradise.



The cosmopolitan city of Cairns is the northern gateway to Australia and a hub port for the South Pacific region. Serviced by world-class ship repair facilities and services, international and domestic airports, a customised superyacht marina and internationally recognised superyacht training facilities, Cairns has become Australia's premier superyacht port.

The reputation of Cairns as the superyacht training hub of Australia continues to grow with regular MCA training and internationally recognised stewardess training programs.





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On Location — Fool's Gold



Matthew McConaughey proudly wearing his Managing Australian Destinations (MAD) T Shirt

During November, Port Douglas played host to superstars Matthew McConaughey, Donald Sutherland and Kate Hudson (with her entourage including Goldie and Kurt) when they were in town filming their newest flick, "*Fools Gold*".

The stunning co-star of the shoot was the newly arrived charter superyacht, *Keri Lee*, appearing under her movie stage name, *Precious Gem*!



MY Keri Lee starring as Precious Gem in the movie, Fool's Gold.

Port Douglas, often a retreat for high profile celebrities and politicians is becoming an increasingly popular international film location.

Not only are the landscape and beaches some of the most spectacular in the world, but the town is one of the most welcoming and safest locations available to the domestic and international film industry.



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Captains' gathering in a stunning location



Phil Carter (Carter Marine Agencies), Captain Rusty Allen (MY Cracker Bay), Carrie Carter (Carter Marine Agencies), Peter Cox (Ben Lexcen Marine Brokers).

The *Super Yacht Group—Great Barrier Reef* celebrated the end of 2006 in style, by hosting a Captains' party at Whitfield House, Cairns.

Five minutes from the Cairns Marina, Whitfield House is a world away from city life.

The original homestead has been extended and thoroughly modernised, its exquisite art collection and antique furniture blending superbly with the unique environment.



Captain Charles Hacker (MY Gran Finale), Joy and Henry Glennie (owners of Whitfield House)



Captain David Thornburn, Captain Rusty Allan, Captain Charles Hacker

Guests toured the five luxuriously appointed spa bedrooms which face pristine rainforest and were fed and watered by one of the leading chef teams in Australia.

Special guests of the evening were, Captain Rusty Allan from *MY Cracker Bay*, Captain

Dave Thornburn from *MY Blue Star*, Captain Charles Hacker from *MY Gran Finale* and Mark Bowsher from *MY Lady Christine*.



John Sando (ScubaQuip Services), Sim Hayward (Asian Foods Australia), Captain David Thornburn (MY Blue Star).



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MV SEAFARIS—taking on the world



Cairns based superyachts, *MV Seafaris* is starring on the world stage as a finalist in the 2007 World Superyacht Awards.

The 41m Australian built yacht will compete in the semi displacement yacht category, with winners announced at the gala ceremony in Venice in April.

According to yacht owner, Jeff McCloy, *MV Seafaris* was designed to meet strict ecological guidelines to allow it to operate in the Great Barrier Reef region.

“Being named as a finalist for this international award recognises the fact that through Australian design and ingenuity, we have created a vessel that brings a new dimension to the world of luxury superyachts,” said Mr McCloy.

The expansive 11-metre beam and 41-metres of luxury catamaran is innovatively carved to balance privacy, comfort and space. The master suite and four guest staterooms are sanctuaries of relaxation for up to ten pampered guests. *MV Seafaris* is a vessel of flair.

At top pace of 25 knots, *MV Seafaris* sleekly combines uncompromising stability with length, beam and pure power.

