



Super Yacht Group – Great Barrier Reef E - News

Table of Contents

Editorial - Jacqueline Brinkman	2
Rendezvous in TNQ— Who's been seen Down Under recently?	3
Monaco and Fort Lauderdale report and pics	5
What's new: Product updates	7
• Airmar's Ultrasonic Weather Station	
• MY Seafaris—Available for Australian charter from early 2006	
• Great Barrier Reef Expeditions charter fleet—based in Australia	
• GN Olsson—Super fine antiques and restoration for superyachts	
• Down Under by Appointment—luxury touring in Tropical North Queensland	

If you would like any further information regarding any of the items covered in this newsletter, please contact:

Jacqueline Brinkman
Super Yacht Group—Great Barrier Reef
T:+ 61 7 4051 2166
F: + 61 7 4051 2966
info@superyachtgroup.com
www.superyachtgroup.com



Super Yacht Group – Great Barrier Reef E - News

Well, another year has sped by and Cairns has maintained its status as the most popular superyacht destination in Australia.

Incorporating the beautiful Whitsundays region, the Great Barrier Reef and the cosmopolitan city of Cairns, Tropical North Queensland now regularly attracts more than 50 superyachts a year. Most of these vessels spend more than 3 months making the most of the state of the art refit facilities, numerous marinas, stunning islands and incomparable cruising grounds. The region has enjoyed a number of visits from large, high profile superyachts which have proven invaluable in spreading the word that Cairns



and the Whitsundays offer an ideal superyacht experience, described by one Captain as ***'better than many of the main yachting bases around the world'***. Feedback in regards to provisioning, regulatory processing, support services, security, marina and repair facilities has been overwhelmingly positive. These glowing testimonials confirm what many have already known for years; that Cairns is a superyacht haven of world-class calibre.

With Cairns and the Mackay Whitsundays region joining forces, The Super Yacht Group – Great Barrier Reef cluster is now the largest representation of the superyacht industry in the southern hemisphere. This 'Super Superyacht Group' can take much of the credit for positioning Tropical North Queensland as the superyacht hub of the South Pacific.

2006 promises more growth and more challenges. Globally, the superyacht market continues to be robust. According to Showboats Global Book of Orders, new superyacht orders surged by 28% in 2005. This represents an estimated \$1.2 billion increase in the value of the industry's new yacht construction. So, it looks like we will all continue to be busy in the new year! Wishing you all a happy festive season and safe travels.

Best wishes,

JACQUELINE BRINKMAN



Rendezvous in TNQ!

Tropical North Queensland, Australia is becoming an increasingly popular rendezvous point for superyacht captains and crew as more and more vessels uncover the beauty and convenience of this region as a superyacht hub. Not only has the number of vessels



visiting Cairns and the

Whitsundays increased over the last few years, most are now staying for more than three months and taking full advantage of the refit, marina and geographical advantages on offer! All of the vessels enjoyed the cruising grounds and spectacular diving

on the region's doorstep, with a number venturing further a field and visiting neighbouring South Pacific islands.

Cairns now has a strong reputation as the ideal base for cruising, chartering, provisioning, maintenance and training and if real estate purchases are an indicator, it seems the captains and crew can't get the region out of their system and are determined to return!

The visit to Cairns by the spectacular MY Octopus was a highlight of the year for the industry and, based on feedback, for the vessel's crew!

Abel Point Marina was delighted to welcome one of the world's largest Sloops, SY Georgia. The beautiful 159ft sailing yacht enjoyed a 2 week stay at Abel Point before enjoying the wonderful sheltered anchorages of the Whitsundays region.





SUPER YACHT GROUP ♦ GREAT BARRIER REEF

Rendezvous in TNQ! continued



In 2005, Tropical North Queensland played host to some of the most significant superyachts on the water today. As such, we have welcomed some of the most experienced and renowned yachting professionals to the region also.

Saren Rousseau – MY Shenandoah, Jo Debanks – MY Valkyrie, Carrie Carter – Carter Marine Agencies, Ed Brea – Shangri-la Hotel, the Marina Cairns, Helen Welsh – Yacht Help Australia.

The Super Yacht Group—Great Barrier Reef serves as a one stop shop for advice and information for visiting yachts and can assist in linking vessels to their required service providers in a timely fashion. Not to mention, we have been known to throw a good party to welcome yachts to the region!

The Group held one of its regular functions to welcome visiting captains and crew to Cairns recently.

Sponsored by Aurora Global Logistics, It was all smiles



Captain Mark Grise – MY Ilonka, Alan Welsh – Yacht Help Australia, Yogi – MY Lone Ranger, David Sands – ENZED Cairns

dockside at the Shangri-la Hotel, the Marina.

Captains from MY ILONKA,

SY SHENANDOAH, MY LONE RANGER, SY

MOANA, MY VALKYRIE and MY PHOENIX were pre-

sent with The Hon Warren Entsch; Parliamentary Secretary for Industry, Tourism & Resources and Cairns Mayor, Kevin Byrne also in attendance.



Kane Bygrave – Aurora Global Logistics, Captain Gavin Reid – SY Shenandoah



Monaco and Fort Lauderdale— a boat show season with a difference!

The 2005 Monaco Yacht Show continues to grow from strength to strength and is proving to be one of the most important international events for the Australian Superyacht industry.

The Cairns Slipways exhibition on Jettee Nord received a constant stream of visitors (some more recognisable than others as our photos will suggest!) and the yard indicates forward bookings and expressions of interest for large superyacht refit continues to grow.



The Super Yacht Base Australia (SYBA) stand in the air-conditioned tent was also popular and once again meant that Aussies could be found on every corner of the Monaco show!

Sir Cliff with Bronwyn from Cairns Wholesale Paints catching up on news from Down Under!

With horrid Hurricane Wilma hovering off the coast of Florida in the lead up to the Fort Lauderdale International Boat Show, it was a very difficult decision whether to make the 36 hour journey to the event or not.

With the well documented communication problems out of Fort Lauderdale, it became a daily punt whether we jump on a plane or not. While a decision was made by most of the Australian contingent to remain at home, SYBA maintained a presence at the show and continued to fly the Australian flag on the industry's behalf.



The Cairns Slipways team



What's New? Superyacht product update

The team at Markwell Marine report an exciting new product on the market. Airmar Technology Corporation's breakthrough Ultrasonic Weather Station is now available in a PC version that turns any laptop or PC into an onboard or at-home weather center. With its standard internal compass and built-in GPS, Airmar's *PC Ultrasonic Weather station* can even provide highly accurate true wind speed direction computations.

This unit accurately measures apparent wind speed/direction, barometric pressure, air and dew point temperatures, relative humidity and wind chill temperature without a single moving part.

This innovative product uses advanced ultrasonic transducers to determine wind speed/direction. Unlike wind devices with moving parts, Airmar's *PC Ultrasonic Weather station* provides instant response to even the slightest changes (direction sensitivity is +/- 1.5 degree with a wind speed resolution of 0.1

knots). Since it has no moving parts, its performance and accuracy can't be affected by wear, dirt or mechanical failure. To ensure accurate readings in adverse weather, the unit even features a built-in heater to minimise the effects of wet or freezing conditions.



MARKWELL MARINE
CAIRNS NAVIGATION CENTRE

Cnr Mulgrave Rd & Draper St Cairns Qld 4870 Ph (07) 4030 0100 Fax: (07) 4031 4114
Email: sales@markwellmarine.com.au Website: www.markwellmarine.com.au
Communications Ships Brokerage Marine Electronics Electronic Charting RAN Chart Agents
Land Based Navigation



The market launch of MY Seafaris



Central agent, Nigel Burgess launched MY SEAFARIS to the market at the Monaco Yacht Show this year. Based in Cairns, Australia and designed specifically for the charter market, SEAFARIS was a big talking point and has been recognised as the ideal

choice for those seeking the luxury of a private charter, combined with the excitement and adventure of exploring one of the most breathtaking and precious phenomena of the natural world.

SEAFARIS features a gymnasium and hydrotherapy spa, snorkelling and SCUBA equipment, a cinema, a helicopter with heli-pad, watersports equipment, 30ft & 16ft jet tenders for fishing, diving and island hopping

A key feature is the open-air teppanyaki bar at which the chef will prepare the fresh catches of the day, such as coral trout, spanish mackerel, red emperor, painted crayfish, mud crab and prawns. Those seeking an escape from the more tradi-



tional destinations of the Caribbean and the Mediterranean need look no further.

SEAFARIS has been thoughtfully designed and styled to ensure the optimum comfort of her 10 guests.

**SEAFARIS will operate from early 2006
US\$112,000 per week, MYBA terms**





Luxury yachting expeditions to magnificent reefs



Great Barrier Reef Expeditions offers tailored adventures aboard luxury charter sail and motor yachts to pristine reefs, islands and rivers of the northern Great Barrier Reef. With a host of luxury vessels and stunning itineraries, Great Barrier Reef Expeditions offers a truly unique glimpse of paradise.

Click here for a full view of the vessels and itinerary portfolio:

<http://www.superyachtgroup.com/newsletters/A4%20Inserts.pdf>

GN Olsson — Super Fine for Superyachts

A new member to *The Super Yacht Group*—*Great Barrier Reef* is GN Olsson. The company is pleased to be offering additional services to superyachts. For more than a decade, GN Olsson has been providing 22ct gold embossed leather for desktops, counters and wall panelling (Some examples of GN Olsson's work can be seen on board MY Dajo Shadita, MY Achilles III and many more). Exquisite fine furniture and the restoration of fine and antique furniture have been the backbone of GN Olsson's business and they now accommodate superyacht requirements in this field.



A recently published article showcasing the company's work can be downloaded here:

<http://www.superyachtgroup.com/newsletters/GN.pdf>



SUPER YACHT GROUP ♦ GREAT BARRIER REEF

LUXURY TOURING IN NORTH QUEENSLAND NOW A REALITY

DOWN UNDER *By Appointment*

Down Under Tours is pleased to announce the latest additions to our first class Down Under by Appointment fleet.

Our custom built 9-seater all-wheel-drive Mercedes Sprinter, featuring a host of well-appointed features including business-class style seating; polished timber floors; headrests; individual headphone sockets; a DVD player; a drop down LCD display unit; and mood lighting, is now joined by a:

- ~ 6 seat Toyota Sahara
- ~ 23 seat Mitsubishi Warrior
- ~ 25 seat Mercedes Sprinter
- ~ 44 seat Denning Phoenix (coming February)

Each additional vehicle in the Down Under by appointment fleet boasts business-class style seating; polished timber floors; headrests; individual headphone sockets; a DVD player; a drop down LCD display unit; and mood lighting. These new additions mark the next stage of the Down Under by Appointment program, which provides an innovative and unparalleled touring concept in Tropical North Queensland, appealing to a distinct and exclusive niche market.

"The vehicle is just one part of it," managing director James Dixon said. "We have put a major effort into creating a product that is uniquely different and individually tailored".

The Down Under by Appointment product incorporates aspects such as personalised service; intimate group sizes; exclusive destinations with access to restricted rainforest areas; flexibility of itinerary; dedicated expert drivers and guides; and, first class vehicles and inclusions.

Visit our website at www.downunderbyappointment.com.au

Or contact us:

Sales: Chris McKinley, GM Sales, Marketing & Product
E-mail – chris@downundertours.com

Reservations: Phone – (07) 4035 5588
E-mail – res@downundertours.com

Customised Itinerary
Quotes: Bev Snell, General Manager
E-mail – bev@downundertours.com

